

Region:

Please complete and fax back to 086 504 5664
Attention: Laeticia Van Wyk

Regional survey on CTRU

One of Cape Town Routes Unlimited's (CTRU) principal funders, the City of Cape Town, has announced their decision to withdraw their funding for the destination marketing organisation, Cape Town Routes Unlimited, and instead move it to the Visitor and Membership organisation, Cape Town Tourism (CTT).

In light of the recent media statements by Mayoral Committee member, Mr Simon Grindrod, regarding CTRU's performance and management of these funds, we thought it pertinent to obtain your views and perceptions on this issue. Your thoughts and input will guide us in terms of an appropriate response.

Kindly assist by answering the following questions **(please mark your answer with X)**:

1. Do you support the City's decision to withdraw marketing funds for the destination marketing organisation?

a. Yes	
b. No	
c. Don't Know	

2. Do you think this action is in the best interest of the tourism industry?

a. Yes	
b. No	
c. Don't Know	

3. How, in your opinion, will this decision affect the 2010 Soccer World Cup preparations?

a. Negative	
b. Positive	
c. No Effect	
d. Don't Know	

4. What is your overall perception of CTRU as the Destination Marketing Organisation for Cape Town and the Western Cape?

a. Good	
b. Average	
c. Bad	
d. Don't Know	

5. Any further comments

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THANK YOU VERY MUCH FOR YOUR PARTICIPATION